

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED

- 1 **Eligibility:** The “Gotta go to The Dark ‘n Stormy Bear Trap” contest is open to worldwide residents age 18 and older of any gender. It is your responsibility to ensure that you are legally eligible to enter the Contest under any laws applicable to you in your jurisdiction of residence or otherwise. The employees, officers and directors of the Contest Facilitators as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, officer and director are not eligible to participate in the Contest. The Contest is void outside the Region(s) specified, or in any country embargoed by the United States, and where otherwise prohibited by applicable federal, state, provincial or local laws, rules or regulations. Employees and their parents, siblings and children, and persons domiciled with an employee of any of the Contest Sponsors are not eligible to enter or win. Void where prohibited.
- 2 **Agreement to Rules:** By participating, the Contestants agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Goslings Sport as final and binding as it relates to the content of this Gotta go to The Dark ‘n Stormy Bear Trap.
- 3 **Gotta go to The Dark ‘n Stormy Bear Trap:** Entries will be accepted online starting on Feb 18, 2016 and ending February 18 2016. All entries must be received by February 21, 2016, 11:59pm, eastern standard time zone.
- 4 **How to Enter:** The Gotta Go To The Honda Classic must be entered by submitting an entry and: 1) Tagging three of your friends at Goslings_Sport Instagram 2) You and your three friends following Goslings_Sport 3) And hash tagging sealthedeal. The entry must fulfill all Gotta Go To The Honda Classic requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Goslings_Sport Multiple entries will be accepted. If Contestants use fraudulent methods or otherwise attempt to

circumvent the rules, the Contestants submission may be removed from eligibility at the sole discretion of Goslings_Sport.

5 **Required Representation and Warranties:** To be eligible, all entries (including, without limitation) must comply with the following criteria (collectively, the “Required Representations and Warranties”): Official Rules, including Sponsor's right to use the entry for any future commercial purpose without restrictions. Entries (including, without limitation, the submitted Videos and their captions) that do not comply with the above requirements may not be eligible and, if submitted, may be removed at any time in Sponsor's sole discretion. Sponsor reserves the right in its sole discretion to disqualify any entry that it believes violates or potentially violates any of the foregoing requirements or otherwise fails to comply with any provision of these Official Rules. Entrants agree to reimburse Sponsor and Sponsor Affiliates in full in respect of any losses, damages, and expenses, including reasonable attorney fees that they may sustain from the breach of any presentation or warranty made by the entrant or the use of any rights granted by the entrant to Sponsor hereunder.

6 **Prizes:** The Winner of Gotta Go To The Dark ‘n Stormy Bear Trap (the “Winner”) will receive: 1) 4 tickets to the Gosling’s Dark ‘n Stormy Bear Trap at the Honda Classic for Friday February 26, 2016 (ARV: \$600 USD) 2) Three sets of 4 any day passes for The Honda Classic (\$220 USD per 4. \$880 USD TOTAL). No cash or other prize substitution shall be permitted except at Goslings Sport discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Goslings Sport to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

7 **Odds:** The odds of winning depend on the number of eligible

entries received.

- 8 **Winner Selection and Notification:** Winner will be selected by Goslings Sport from the Official Instagram page of Goslings_Sport (@goslings_sport) platform. The Winner will be notified via Instagram DM on February 23rd, 2016 at the completion of the contest. Goslings Sport shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 2 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate winner selected. Receipt by Winner of the prize offered in this Gotta Go To The Dark 'n Stormy Bear Trap is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT THE SOLE DISCRETION OF GOSLINGS SPORT) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE GOTTA GO TO THE DARK 'N STORMY BEAR TRAP, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.
- 9 **Rights Granted by Contestant:** By entering this content (e.g., photo, video, text, etc.), Contestant's understand and agree that Goslings Sport anyone acting on behalf of Goslings Sport, and Goslings Sport licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Gotta Go To the Dark 'n Stormy Bear Trap Challenge, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice, review, or consent. By entering this content, Contestants represent and warrant that their entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If the Contestants entry infringes upon the intellectual

property right of another, the Contestant will be disqualified at the sole discretion of Goslings Sport. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, the Contestant shall, at their sole expense, defend or settle against such claims. The Contestant shall indemnify, defend, and hold harmless Goslings Sport from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Goslings Sport may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right. Upon Sponsor's request, each entrant must be prepared to provide a signed release within 5 days of notification.

- 10 **Terms & Conditions:** Goslings Sport reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Gotta Go The Dark 'n Stormy Bear Trap Challenge should virus, bug, non-authorized human intervention, fraud, or other cause beyond Goslings Sports control corrupt or affect the administration, security, fairness, or proper conduct of the Gotta go to The Dark 'n Stormy Bear Trap. In such case, Goslings Sport may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Go. Goslings Sport reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Gotta Go to the Dark 'n Stormy Bear Trap or website or violates these Terms & Conditions. Goslings Sport has the right, in its sole discretion, to maintain the integrity of the Gotta Go To The Dark 'n Stormy Bear Trap, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Gotta Go To The Dark 'n Stormy Bear Trap rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Gotta Go To The Dark 'n Stormy Bear Trap may be a violation of criminal and civil laws. Should such attempt be made, Goslings Sport reserves the right to seek damages to the fullest extent permitted by law.

- 11 **Limitation of Liability:** By entering, Contestants agree to release and hold harmless Goslings Sport and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Gotta Go To The Dark 'n Stormy Bear Trap and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.
- 12 **Disputes:** THIS GOTTA GO TO THE DARK 'N STORMY BEAR TRAP IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF GEORGA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Gotta Go To The Dark 'n Stormy Bear Trap, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Gotta Go To The Dark 'n Stormy Bear Trap, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Suffolk County, MA having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering Gotta go to The Dark 'n Stormy Bear Trap). Participant further waives all rights to have damages multiplied or increased.
- 13 **Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Goslings Sport website.

- 14 **Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Goslings Sport, 49 Floral Street, Newton, MA 02461, United States of America. Requests must be received no later than February 19, 2016 by 11:59pm Eastern Standard Time.
- 15 **Sponsor:** The Sponsor of the Gotta Go To The Dark 'n Stormy Bear Trap is Atlantic Production Group, 49 Floral Street Newton, MA 02461, United States of America.

Association: The Gotta Go to The Dark 'n Stormy Bear Trap hosted by Goslings Sport is in no way sponsored, endorsed, administered by, or associated with Instagram, Facebook, Twitter, Google, or any additional social media platforms or websites in which it may appear.